

## The Military Officers Association of America: Charitable Giving



**SUPPORT  
MILITARY FAMILIES**



# OVERVIEW

- Meet the Team
- About MOAA's Charities
- Community Outreach Grants
- Crisis Relief
- Opportunities for Support
- Questions



# MEET THE TEAM



Vice President, Development: Amanda Centers

Executive Director: Andrea Rand

Development Director: Cathy Artino

Development Manager and Writer: Jackie Copek

Development Associate: Rebecca Culhane

Development Associate: Daniel Slattery



# MOAA'S CHARITIES

## ABOUT



## THE SCHOLARSHIP FUND

The MOAA Scholarship Fund was established in 1948 to provide educational assistance benefits to children of military families. It supports one of the association's founding principles: education is the cornerstone of a strong democracy. It is funded by donations from MOAA members, Councils and Chapters, corporations, and others with a desire to help military families.

## THE MOAA FOUNDATION

MOAA, as an organization of officers, past and present, understands supporting the entire military and veteran community is a top priority. The MOAA Foundation, a 501(c)(3) charitable subsidiary of MOAA, exists to deliver on our organization's promise to Never Stop Serving. Our programs offer professional development and education support to more than 100,000 currently serving and veterans of all ranks, their families and their survivors each year.



# THE SCHOLARSHIP FUND

EDUCATION IS THE CORNERSTONE OF A STRONG DEMOCRACY



# HOW WE HELP

## INTEREST-FREE LOANS

\$8500k per student per year

## SCHOLARSHIPS

American Patriot Scholarship, \$7000k

## GRANTS

Designated Scholarships, Senior Grants, and  
Gen. John Paul Ratay Grants

- We dispersed over \$7M to 800+ students in 2022
- Assisted 16,000+ students with over \$160M
- 100% of every dollar donated will be given to a student



# 2023 UPDATE

- Celebrating the 75<sup>th</sup> anniversary in 2023
- The Scholarship Board approved \$3.6 million for grants in 2023, up from \$1.6M in 2022
- Application window to apply for education assistance open NOW and closes March 1 at noon
- Since 1998, **538 students** from Florida have received assistance
- Request: Help spread the word about the Ed Assist program/application



# 100%

OF EVERY DOLLAR DONATED WILL GO TO  
STUDENTS IN THE FORM OF GRANTS OR  
INTEREST-FREE LOANS

## Annual Contributions

2018: \$12.9M

2019: \$2.5M

2020: \$4.5M

2021: \$10.4M





# THE MOAA FOUNDATION

"BEFORE YOU ARE A LEADER, SUCCESS IS ALL ABOUT GROWING YOURSELF. WHEN YOU BECOME A LEADER, SUCCESS IS ALL ABOUT GROWING OTHERS."- JACK WELCH



# HOW WE HELP: PROGRAMS

## CAREER TRANSITION

Webinars

Networking Events

Virtual Career Fairs

Marketing Yourself Lectures

[Job Board powered by Indeed.com](#)

## MILITARY SPOUSE PROFESSIONAL DEVELOPMENT

Keeping a Career on the Move Symposium

Military Spouse Employment Guide

## PROFESSIONAL EDUCATION

### OUTREACH

Financial Education Lecture Series

Benefits and Disability Claim Info/Resources

## COMMUNITY OUTREACH AND EMERGENCY RELIEF

Caregiver Guide

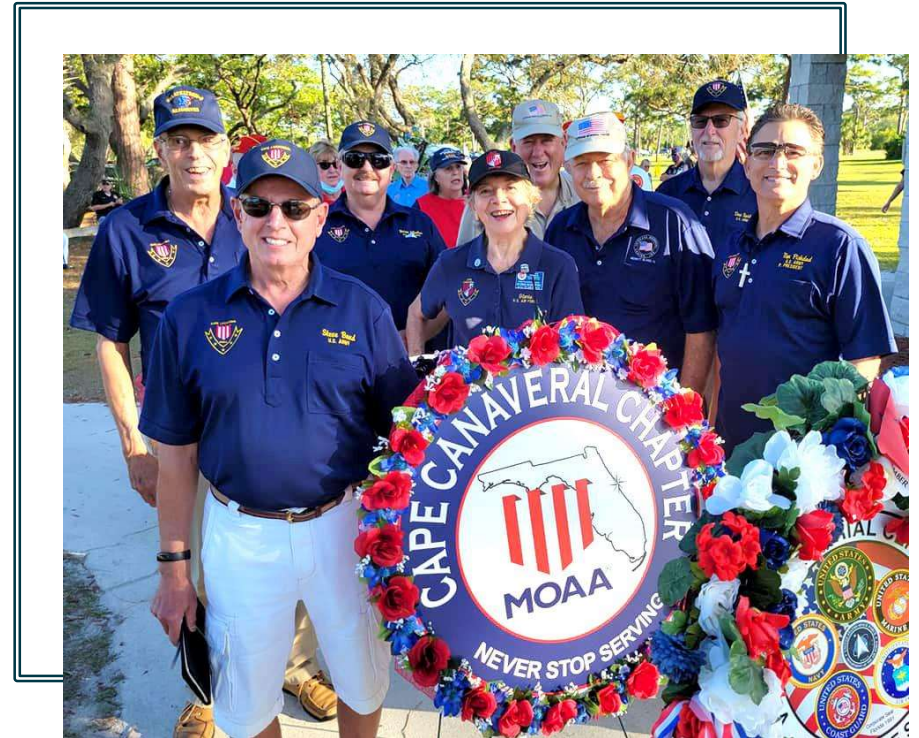
Community Outreach Grants (Chapter Grants)

Crisis Relief Grants



# 2023 UPDATE- Community Outreach Grants

- Grants up to \$5,000 to MOAA Councils/Chapters aiding military and veteran families in their local communities
- In 2022, awarded more than \$80k to 33 Councils/Chapters
- **Community Outreach Grant Florida History since 2017**
  - Total number of grants awarded in Florida: **40**
  - Total dollar amount awarded: **\$132,799**
  - Average grant size: **\$3,000**
- **COG application opened December first and closes February 28**
- All active MOAA Councils and Chapters eligible
- Can apply for multiple grants at the maximum amount (\$5,000 per app)
- More info online at [moaa.org/communitygrant](https://moaa.org/communitygrant). Or you can email questions to [moaa\\_foundation@moaa.org](mailto:moaa_foundation@moaa.org)



# 2023 UPDATE- Crisis Relief

- New emergency small grant program offered under The MOAA Foundation
  - Modeled after COVID-19 Relief program / success
- Open to eligible service members, spouses, veterans, caregivers, and survivors. Preference given to those not eligible for support from the service relief societies
- Already providing grants to those in need. More than 100 applications and \$60k+ awarded since July of 2022. **66/100 total grants given to FL residents** after Hurricane Ian
- How can you be involved?
  - Spread the word
  - Assist applicants
  - Donate
- Helpful links:
  - Crisis Relief Grant Info Page: [www.moaa.org/crisisreliefgrant](http://www.moaa.org/crisisreliefgrant)
  - Crisis Relief Application Page: [www.moaa.org/crisisreliefapp](http://www.moaa.org/crisisreliefapp)
  - Crisis Relief Chapter Verifier Page: [www.moaa.org/crisisreliefverify](http://www.moaa.org/crisisreliefverify)
  - Crisis Relief Chapter/Council Page: [www.moaa.org/relief-verification](http://www.moaa.org/relief-verification)
  - Donate: [charities.moaa.org](http://charities.moaa.org) or [www.moaa.org/donate](http://www.moaa.org/donate)

## The MOAA Foundation's Crisis Relief Fund Stands Ready to Assist

Hurricane Ian caused catastrophic damage in Florida and the Carolinas – home states for a combined 2.4 million veterans and almost 290,000 currently serving personnel.

[A message about Hurricane Ian.](#)

[LEARN MORE ABOUT THE CRISIS RELIEF FUND](#)





## HOW OUR CHARITIES BENEFIT MOAA



### MOAA MOTTO

Deliver on our promise to  
Never Stop Serving



### PROGRAMS

- Sustain signature programs
- Branding and partnerships
- Audience interaction
- Chapter support



### INTERNAL SUPPORT

- Membership
- Government Relations
- Career Transition
- Chapters



### FINANCIAL

- Additional revenue source
- Potential for growth



# WAYS TO GIVE

## CASH GIFTS

Credit Card (online or  
over the phone)  
Check  
Recurring Donations

## PLANNED GIFTS

Bequests  
Annuities  
Trusts

## OTHER

Qualified Charitable  
Distributions  
Amazon Smile  
CFC  
Securities

## SOCIETIES

Heritage Society  
Corporate Society  
Legacy Circle  
Patriot Society (\$500k+)  
Eagle Society (\$100-499k)  
Designated Scholar (\$25-99k)  
Chairman's Club (\$5-25k)  
President's Club (\$1k-4,999)

[MOAA.ORG/DONATE](https://MOAA.ORG/DONATE)

Leadership Circle  **MOAA**<sup>®</sup>  
Military Officers Association of America

## 2023 KEY DATES

- Business Reply Envelopes in MOM:
  - SF: April and November
  - TMF: May and December
- July 4<sup>th</sup>, Day of Giving
- May MOM- Annual Report
- 19<sup>th</sup> Annual Golf Classic: 22 May, TPC Potomac
- End of Year, November thru 31 December
- Giving Tuesday, 28 November
- December MOM- Impact Report







QUESTIONS?