

Halifax Area 2023 Action Plan

	Chapter Goals and Objectives	Sponsor/Update/Follow-up
	LEGISLATIVE AFFAIRS	
1	Expand the Guest Speaker Program to include the following areas: military, community, business and health and wellness	January: Sheriff Michael Chitwood February: Ms. Carly Braun March: Robert Watson
2	Publish a local veteran related article in local newspaper on MOAA legislative efforts	Pierre Louis
	RECRUITMENT AND RETENTION	
3	The goal is for 25% of the membership to attend a luncheon/dinner.	Steve Becker/Billie Krueger/Everyone Jan=XX, Feb=XX, Mar=XX, Apr=XX, May=XX, Sep=XX , Oct=XX, Nov=XX , Dec=XX
4	Net gain of 15 members for 2023	Everyone XX new members as of
5	Identify and develop potential leaders from the Chapter membership to serve on the Board of Directors (BOD).	Kim Ramos
6	Feature new Chapter members, New Members Highlights, in the Officer Call (OC)	Pierre Louis/Billie Krueger
	PERSONAL AFFAIRS	
7	Surviving Spouse Program, Surviving Spouse Team/Spousal Affairs Officer	Patti Higgins/ Billie Krueger/ Chaplain Calvin Gittner and Spouse Team
8	Maintain joint meetings with other local MOAA Chapters	Chapter Membership
	BASE COMMUNITY	
9	Present an annual "Outstanding Support for Veterans Award" to a local business or organization	Bancroft McKittrick/Skip Keating/Billie Krueger
10	Continue Spring and Fall Scholarships for Army/Navy/Air Force cadets/midshipmen, and one high school scholarship in the Spring.	Don Needham/Kim Ramos/Drew Hoffman
11	Enhance the ROTC Dinner Event to recognize the cadets and encourage support for the Scholarship Program	Drew Hoffman
12	Bagels and Bingo at Emory Bennett Nursing Home	Skip Keating
13	Coffee and Donuts at VA Clinic	John Higgins – Suspended for COVID
14	Provide Gold Bars to all newly commissioned O-1s	Drew Hoffman/Kim Ramos
15	Host an annual "Holiday Gala" ; Invite Guest Chapters	Billie Krueger/Joint Chapter Representatives
16	Continue to offer Cyber Security 101 workshops to community organizations	Kim Ramos, Pierre Louis, Mary McLendon, Bancroft McKittrick
	OTHER	
17	Amend the Chapter By-laws to include Surviving Spouse Liaison	BOD Vote. Chapter Membership
18	Standardize electronic media for ease of communications within the Chapter	Pierre Louis/Steve Becker/Bancroft McKittrick
19	Goal is to generate three (3) additional OC paid advertisements	Everyone/Pierre Louis